

2017 Electric Light Parade



MAINSTREET ROSWELL

ELECTRIC LIGHT HOLIDAY PARADE
APPLICATION
SATURDAY, DECEMBER 2, 2017
6:00 P.M.
COLLEGE BLVD. SOUTH TO 3rd STREET

PLEASE PRINT LEGIBLY

Category (check all that apply)

- Non-profit Commercial Individual Church Youth
 Walking Float Vehicle

Theme: "THE REASON FOR THE SEASON"

Business/Organization: _____

Contact Name: _____

Address: _____

Phone Number: _____

FLOAT APPLICATION DEADLINE

Application must be in the MainStreet Project Office, 403 N. Richardson, or PO Box 1328, Roswell, NM 88202 by Monday, November 27, 2017, FLOATS AND OTHER VEHICLES MUST REPORT TO THE WOOL BOWL (GRAND ST.) BY 5:00 P.M. DECEMBER 2, 2017. ENTER THE WOOL BOWL FROM 19TH ST. THE PARADE WILL END BY TURNING EAST ON 3rd STREET. Please drive to the Chaves County Courthouse to have your riders picked up from the parking lot on Virginia.

THERE IS NO ENTRY FEE

PLEASE READ AND FOLLOW RULES CAREFULLY TO AVOID DISQUALIFICATION FROM THE PARADE. ONLY REGISTERED ENTRIES CAN PARTICIPATE IN THE PARADE.

Santa Claus will officially arrive in downtown Roswell, leading the Electric Light Parade.

Therefore, no other "LIVE" Santas will be allowed in the parade. However, any type of inanimate Santa will be welcome. Do not use paper products around lights. A fire

extinguisher on board your float IS REQUIRED! **ABSOLUTELY NO CANDY OR OTHER ITEMS CAN BE THROWN OR DROPPED FROM A FLOAT OR VEHICLE (Walkers handing out candy is allowed).** **RIDERS GETTING ON AND OFF THE VEHICLES IS PROHIBITED. ABSOLUTELY NO STOPPING ON PARADE ROUTE (except for emergencies)**

For more information, please call the MainStreet Roswell office at 575-914-8018

I hereby agree to follow all rules and regulations set forth by the MainStreet Roswell Promotion Parade Committee. Parade chairperson has the right to refuse any entry.

Signature