

## Bringing Economic Vitality to Roswell's Down Town Corridor

### Festivals:

UFO Festival  
Chile Cheese Festival

### Parades:

Electric Light Parade  
UFO Parade

### Events & Other:

Farmer's Market  
Spring Planting & Clean-up Day  
Holiday Light & Décor Project  
First Friday Downtown Market  
Façade Squad Projects  
Place-Making Projects

### Partnership:

Volunteers  
Stakeholders  
City of Roswell  
Chaves County  
Roswell Chamber of Commerce  
Hispano Chamber of Commerce  
Roswell & Chaves County  
Economic Development Corp.  
...and YOU, our Sponsors/Donors

**YOU** make it possible for us to create a positive change in our community. MainStreet Roswell needs donors like **YOU** in order to stimulate economic growth and vitality in our downtown district. When **YOU** partner with MainStreet Roswell, it increases the positive impact made to the businesses, residents, and the entire community of Roswell!

We need **YOU**!  
Will **YOU** join us?  
Will **YOU** make a difference?

[www.mainstreetroswell.org](http://www.mainstreetroswell.org)

# Friends of MainStreet Roswell Sponsorship / Donation Opportunities



### Vision Statement:

To build upon Roswell's historical past by creating a sustainable, cooperative, dynamic downtown district.

Yes! I want to be a "Friend of MainStreet Roswell" this year!  
I will pledge the amount selected below (or the amount written in).

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_  home  cell  work

Individual annual Donation		Large annual Donation/Sponsorship			
Bronze	\$ 25	Bronze	\$ 500		
Silver	\$ 50	Silver	\$1000		
Gold	\$ 100	Gold	\$2500		
Platinum	\$ 250	Platinum	\$5000		
Individual Donation		Bronze	Silver	Gold	Platinum
Acknowledgment on Social Media		●	●	●	●
Acknowledgement on Website					●
Large Donation / Sponsorship		Bronze	Silver	Gold	Platinum
Acknowledgment on Social Media		●	●	●	●
Acknowledgement on Website		●	●	●	●
Logo placement on Website			●	●	●
Logo on First Friday sponsors banner				●	●
Logo on Farmer's Market sponsors banner				●	●

I will donate the amount of \$ \_\_\_\_\_ to show my support as a Friend of MainStreet Roswell.

make checks payable to:  
MainStreet Roswell  
P.O. Box 1328  
Roswell, NM 88202



or pay with paypal:  
[info@mainstreetroswell.org](mailto:info@mainstreetroswell.org)